

## Zero VOC Interior Latex Drywall Primer

Flat • 7090

### Product Description

A high resin content, premium quality zero VOC interior drywall primer/sealer. It is also usable on new wood door casings and baseboards in new construction underneath alkyd enamel topcoats, or where wood bleed is not a problem. It is also excellent under most wallcoverings and under other high quality latex or alkyd finishes. It seals uneven porosity, leaving the topcoat looking even and smooth, and dramatically improves the durability and washability of any latex finish. **This product is for interior use only.**

<b>Recommended Substrates</b> <ul style="list-style-type: none"><li>• New drywall and GWB</li><li>• Cured plaster</li><li>• New interior non-staining woods</li></ul>	Available bases   7090: White	<b>Product Data</b>
<b>Product Features</b> <ul style="list-style-type: none"><li>• Zero VOC</li><li>• Virtually no odor</li><li>• Minimizes surface imperfections</li><li>• Reduces surface porosity</li><li>• Improves adhesion, flow and leveling of the topcoat</li><li>• High hiding</li><li>• Soap and water clean up</li></ul>	<b>Application:</b> Brush, roller, airless or conventional spray	<b>Product Type:</b> Vinyl Acetate-Ethylene
<b>Product Limitations</b> <p>This product is for use on properly prepared above grade vertical substrates. Do not apply to horizontal surfaces or areas that come in constant contact with moisture or standing water.</p>	<b>Dry time @ 50% RH*:</b> 30 - 45 Min to touch 2 - 3 HRS recoat	<b>1120S</b>
	*dry times listed may vary according to the relative humidity, temperature, film build, color and air movement of the application environment	<b>Gloss @60°:</b> 1 - 5
	<b>Flash Point:</b> NonFlammable >200°F	<b>Wt Solids ±2%:</b> 41%
	<b>Clean Up:</b> Warm soapy water	<b>Vol Solids ±2%:</b> 28%
	<b>Compliance</b> <p>This product is VOC compliant based on limits provided by EPA, CARB, MPI GSP-1 &amp; GSP-2, LEEDv4, OTC and SCAQMD.</p>	<b>Wet Film Mil:</b> 4.0 - 5.3
		<b>Dry Film Mil:</b> 1.1 - 1.5
		<b>Coverage / Gal *</b> 300 - 400
		* coverage and wet and dry millage will vary by substrate type and porosity.
		<b>VOC gms p/L**:</b> Zero
		** less exempt solvents and before the addition of colorant
		<b>Viscosity KU ±5:</b> 100

### Surface Preparation

Caution! There is the potential to release lead dust if you sand scrape or remove old paint. Lead is toxic and exposure to lead dust particles can cause serious illness including brain damage especially in children. Pregnant women should avoid exposure. If adequate ventilation is not possible, wear a NIOSH approved respirator to avoid inhalation of the fumes and wear clothing designed to prevent skin contact. Clean up carefully with a HEPA vacuum and a wet mop. Before starting your project, you can find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or visit their website at [www.epa.gov/lead](http://www.epa.gov/lead).

**General Surface Preparation:** The performance of this product is dependent on the integrity and soundness of the substrate. All surfaces should be clean and free of any dirt, rust, grease, mill oils, mill scale, efflorescence, organic growth, mildew or other contaminants that might adversely affect the adhesion and performance of this product. Any failed or deteriorated caulk or patching compound should be removed and replaced. Unpainted surfaces should be primed in accordance with manufacturer's recommendations. Glossy substrates should be deglossed prior to painting. **Drywall:** Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then primed or sealed prior to painting the substrate. **Plaster:** Plaster, hardcoat, skim coat or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer. **New Wood:** Unpainted wood or wood in poor condition should be sanded smooth, wiped clean and then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime with a quality stain blocking primer.

### Directions for Use

**Application:** Mix thoroughly prior to use and occasionally during the application process. Product should be applied by brush, roller or airless spray. Apply coating evenly by maintaining a "wet edge" and working the material deep into the cracks and voids in the substrate. When using roller application, product should be applied in a downward direction to allow for a uniform finish. When using airless spray application "back rolling" is recommended to work the material into the pores and reduce pinholes in the film. **Thinning:** Thinning is not required under normal conditions. **Clean Up:** Tools should be cleaned immediately after use with warm, soapy water. Spray equipment should be flushed thoroughly after each use. **Brush:** Use quality nylon or polyester bristle brushes. **Roller:** Use a 3/8" to 3/4" synthetic or lamb's wool cover depending on porosity. **Airless:** Minimum tip size between .015 and .019. Tip size should reflect the type of equipment and pressure being used. **Dry Time and Curing:** Do not use when air surface or product temperatures are below 50°F or above 100°F. Cleaning should not occur until 30 days after the initial application.

### Safety

**CAUTIONS: KEEP OUT OF REACH OF CHILDREN! DO NOT TAKE INTERNALLY! USE ONLY WITH ADEQUATE VENTILATION!** Avoid prolonged contact with skin, and breathing of dust, vapors or spray mists. Avoid contact with eyes. Ensure fresh air entry during application and drying. Wear an appropriate fitted respirator (NIOSH approved.) Wear eye protection. Wash skin thoroughly after handling. Close container after each use and store in a secure, shaded and dry location. **First Aid:** In case of eye contact immediately flush with plenty of water for 15 minutes and get medical attention immediately. If swallowed do not induce vomiting and get medical attention immediately.

### Storage and Disposal

Product should be kept from freezing temperatures or temperatures above 95°F. Refer to your local city or county government for instructions on disposal options.

Florida Paints believes the technical data represented in this technical bulletin to be current and up to date. However, Florida Paints makes no warranties or guarantees either expressed or implied. Florida Paints claims no responsibility from damages incurred from use by either the purchaser or user of the product.

PDS 7090 1901



Please excuse the small print used on this document but most paint company datasheets are two pages long. By squeezing all this information on one page we are doing our part to save a few trees.

**Florida Paints and Coatings, LLC**

78 3rd Street | Winter Garden, Florida 34787  
407.293.4175 | [info@FloridaPaints.com](mailto:info@FloridaPaints.com) | [FloridaPaints.com](http://FloridaPaints.com)